

**ALUMNI FEEDBACK ON CURRICULUM DEVELOPMENT**

Date: 7-2-2019

**Name of the Alumni:**

ALAN ABE THOMAS

**Designation:**

Masters in Marketing, Camosun College,  
Canada

**Programme of Study:**

BBA / 2015-18

**Your Learning experience at HITS was enriching.**

	1	2	3	4	5	
<i>Strongly Disagree</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<i>Strongly Agree</i>

**Department Vision & Mission Statements are well defined.**

	1	2	3	4	5	
<i>Strongly Disagree</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<i>Strongly Agree</i>

**The PO, PEO and PSO statements for the program offered are framed clearly.**

	1	2	3	4	5	
<i>Strongly Disagree</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<i>Strongly Agree</i>

**The Curriculum, Courses and Syllabus are framed in line with industry demands.**

	1	2	3	4	5	
<i>Strongly Disagree</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<i>Strongly Agree</i>

**The course outcomes are well defined and measurable.**

	1	2	3	4	5	
<i>Strongly Disagree</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<i>Strongly Agree</i>

**The courses in the curriculum has good balance between theory and lab courses.**

	1	2	3	4	5	
<i>Strongly Disagree</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<i>Strongly Agree</i>

**The curriculum provides sufficient skills to solve problems encountered at work.**

	1	2	3	4	5	
<i>Strongly Disagree</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<i>Strongly Agree</i>

**The curriculum provides technical knowledge and skills for a successful career.**

	1	2	3	4	5	
<i>Strongly Disagree</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<i>Strongly Agree</i>

**Curriculum allows for progressive learning from simpler to more advanced concepts.**

	1	2	3	4	5	
<i>Strongly Disagree</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<i>Strongly Agree</i>

**The soft skills course(s) provide effective training in written and oral forms of communication.**

	1	2	3	4	5	
<i>Strongly Disagree</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<i>Strongly Agree</i>

**My education made me aware of the need for lifelong learning in my career, and the various ways in which this can be pursued.**

	1	2	3	4	5	
<i>Strongly Disagree</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<i>Strongly Agree</i>

**Please provide your suggestions for further improvement in curriculum**

Internship must be given higher weightage